

YES! I WOULD LIKE TO SUPPORT THE LONG LAKE LIGHTS FESTIVAL!

(Check one or more options below)

SPONSORSHIP

- ☐ **Grand Finale Sponsor** \$1,000 (Choose one "Naming Rights" option below if desired)
Entertainment_____ Horseshoes_____ Kids Zone_____ Petting Zoo_____
- ☐ **Big Bang Sponsor** \$800 ☐ **Rocket Sponsor** \$600
- ☐ **Firecracker Sponsor** \$400 ☐ **Sparkler Sponsor**..... \$200

PERSONAL / NON CASH

- ☐ Please Accept My Personal Donation of \$_____ to Support the Festival & Fireworks
- ☐ Non-Cash Donation - List Item(s): _____
_____ Fair Market Value: \$_____
(Must be determined by **DONOR** only)

FUNDRAISER TICKETS

- ☐ I would like to Purchase _____ Fundraiser Dinner / Auction Tickets @ \$50.00 Each

OTHER

- ☐ I would Like to Volunteer ☐ I Would Like To Become a Board or Committee Member

CONTACT INFORMATION

Name/Company (The way you would like it displayed/mentioned for Recognition):

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

I have enclosed \$_____ Please make checks payable to: LONG LAKE LIGHTS FESTIVAL

Signature: _____ Date: _____

Please Contact Mary Tolan with any questions: 989-657-4726

Email: LongLakeLights@charter.net

Mail This Form With Your Donation to:

Long Lake Lights Festival, 1728 Gitchi Manitou Rd., Alpena, MI 49707

Visit us on the web at: www.LongLakeLightsFestival.com

☐ CASH ☐ CHECK (#_____) ☐ HAVE TICKETS ☐ RECEIPT ☐ T.Y. ☐ WEBSITE

IN LIEU OF A CASH DONATION.... We also need items or services to be auctioned at our annual fundraising dinner. Donations such as these are vital to the success of this event! If you are unsure what to donate, please see the lists below for some helpful ideas...

Auction Item Ideas

Donate an item off your shelf or a gift certificate for products or services. Several ideas are listed below.....

Health & Beauty

Hair/Skin Care Products
Facials/Massages
Bath/Body Products
Beauty/Spa Treatments
A Complete Makeover!
Manicures/Pedicures
Artificial Nails
Tanning Minutes

Sports

Event Tickets
Signed Memorabilia
Red Wings Items
Hunting/Fishing Supplies
Camping Equipment

Dining

Restaurant Gift Cards
Gourmet Shop Gift Items

Cooking Lessons
Wine Tastings
Pampered Chef Items

Home & Garden

Furniture/Lamps/Mirrors
Drinking Glasses/Barware
Garden Tools
Magazines/Books
Home/Patio Décor
Power Tools
Hardware Store Gift Cards
Candles/Candle Holders

Arts & Crafts

Handmade Furniture
Paintings/Sculptures
Handmade Jewelry
Knitted Scarves, Etc.
Hobby Kits & Supplies

Entertainment

Book Gift Cards
Music Gift Cards
Entertainment Park Tickets
Concert/Play Tickets
Electric Games/Players
Theatre Tickets
Movie DVD's / Books
Mini Golf Passes

Professional Services

Pet Grooming
\$\$\$ of Orthodontic Services
Golf Lessons
Limousine Service
\$\$\$ Toward Auto Repair
Professional Teeth Whitening
Lawn Mowing / Snow Removal

Garbage Pickup/Dumpster Rental
House Cleaning Services

Electronics

Flat Screen TV's
Lap Tops
Cell Phones (Prepaid)
iPads, iPods, E-Readers
Cell Phone Accessories
Antennae Boosters
Lap Top Cases
Printers
House Phones



Donations of Time: Services make great auction items. This way, donors don't have to give up a item, but can help by giving of their time, such as the donation of Will & Testament from an Attorney, or an oil change and car wash from a local car dealer.



Package Deals: Combining several small items, gift certificates, etc. into a package makes a valuable gift that will raise much more money in an auction than a single item alone. Feel free to be creative and make a gift basket with a specific theme, or donate individual items or gift certificates that we can combine with other's we receive.

Keep in mind that your donation of one or more items, gift certificates or services valued at \$200 or greater will entitle you to receive the same Sponsorship Recognition and benefits as a cash donation of the same amount!



Always the Last Saturday in June



\$1000 "GRAND FINALE" SPONSOR

- Your Company Name & Logo on ground-view banner **-OR-** Sponsorship (Naming Rights) of One (1) Festival Event (Entertainment, Triathlon, Arts & Crafts Show, etc.)
- Most Prominent Sponsor Recognition with Large Logo in the Fundraiser Dinner & Auction Program/Catalog Plus Mention(s) for any Live Auction Items Donated
- Most Prominent (Linked) Company Name & Large Logo on Festival Website
- Largest Sponsor Recognition on Signage at Event (Banners)
- Large Logo (*Prime Spot*) on Direct Mailer (Flyer) and on **ALL** correspondence.
- **Radio Mentions 30X WHSB & 30X WATZ**
- Receive Ten (10) Free Tickets to the "Festival Fundraiser Dinner & Auction" \$500 Value!!
- Receive Ten (10) V.I.P. Parking Passes & ID Bracelets Entitling All-Day On-Site Festival & Fireworks Parking and Free Admission

\$800 "BIG BANG" SPONSOR

- Sponsor Recognition with Name & Logo in Fundraiser Dinner & Auction Program/Catalog (*2nd Prominent Spot*) Plus Mention(s) for any Live Auction Items Donated
- Linked Company Name & Medium Logo on Festival Website (*2nd Prominent Spot*)
- Second Largest Sponsor Recognition Signage at Event (Banners)
- Sponsor Recognition with Logo (*2nd Prime Spot*) on Direct Mailer (Flyer)
- **Radio Mentions 15X WHSB & 15X WATZ**
- Receive Eight (8) Free Tickets to the "Festival Fundraiser Dinner & Auction" \$400 Value!!
- Receive Eight (8) V.I.P. Parking Passes & ID Bracelets Entitling All-Day On-Site Festival & Fireworks Parking and Free Admission

\$600 "ROCKET" SPONSOR

- Sponsor Recognition in the Fundraiser Dinner & Auction Program/Catalog Plus Mention(s) for any Live Auction Items Donated
- Company Name & Small Logo on Festival Website
- Included on Sponsor Recognition Signage at Event (Banners)
- Sponsor Recognition with Small Logo on Direct Mailer (Flyer)
- Receive Six (6) Free Tickets to the "Festival Fundraiser Dinner & Auction" \$300 Value!!

\$400 "FIRECRACKER" SPONSOR

- Sponsor Recognition in the Fundraiser Dinner & Auction Program/Catalog Plus Mention(s) for any Live Auction Items Donated
- Name/Company Name in Bold Lettering on Festival Website
- Sponsor Recognition Mention on Direct Mailer (Flyer)
- Receive Four (4) Free Tickets to the "Festival Fundraiser Dinner & Auction" \$200 Value!!

\$200 "SPARKLER" SPONSOR

- Mention(s) in the Fundraiser Dinner & Auction Program/Catalog for any Live Auction Items Donated
- Name/Company Name on Festival Website
- Direct Mailer (Flyer) Mention
- Receive Two (2) Free Tickets to the "Festival Fundraiser Dinner & Auction" \$100 Value!!

All Sponsors receive some level of recognition!

LONG LAKE LIGHTS FESTIVAL

FUNDRAISER DINNER & AUCTION PROGRAM & LIVE AUCTION CATALOG

Saturday May 10, 2014
 4:00 pm - 12:00 am
 Apex Ball Room
 701 Woodward Avenue, Alpena

2014 FESTIVAL Sponsors 2014

GRAND FINALE!!

BIG BANG

ROCKET

- LaFarge Alpena Plant
- Amanda Stewart Floral Design
- JJ's Catering
- WATZ
- Larry's Auto Collision LLC

THANK YOU!

FIRECRACKER

- KFC of Alpena
- Tracie & Eric Granata
- Neiman's of Alpena
- Gambles

SPARKLER

- Alpena Power Co.
- Weinkauff Plumbing & Heating
- Ball Tire & Gas
- Alpena Agency
- State Street Oil Change
- Hudson Motor Sales
- Dean Arbour Ford Lincoln
- Sand Bar & Grill
- L&S Concrete Company
- C.R. Yockey
- Rommel Trucking
- Wolverine Fireworks

AUCTION DONORS

- Photographic Memories by Lisa
- Pizza Hut
- Komo's Pizza
- Cliff Anschuetz
- Alpena Power Co.
- Matt & Jess Frantz
- Ashley Frantz & Bob Witt
- Freese Hydraulic
- Rommel Trucking
- Alpena Golf Club
- State Theatre
- Applebee's
- The Fresh Palate
- The Olde Owl Café
- Thunder Bay National Marine Sanctuary
- Bay Athletic Club
- Eric & Tracie Granata
- Gaylord Gas
- Huron Distributors
- Alpena Beverage
- The Boat House
- Amanda Stewart Floral Design
- JJ's Catering
- Jimmy Garant's Party Store
- CarQuest
- Masters-Lalonde Shoes
- KFC of Alpena
- Thunder Bay Walleye Club
- The Celler
- Pat Rondeau Casino Tours
- Marine Market
- Stanson Flooring
- State Street Oil
- Hudson Motor Sales
- Sand Bar & Grill
- True North Radio
- Dodge Marine & Storage
- Fast Cash
- Jim & Lynn Copping
- Thunder Bay Chrysler Jeep Dodge
- Jess Krawczak
- Joan McIntyre
- Tom Ludwig
- Carmen Powell
- Basic Black Salon
- Courtney Gagnon
- Wolverine Fireworks



LONG LAKE LIGHTS FESTIVAL FUNDRAISER!

WHEN

Saturday, April 27th
Doors Open: 5:00pm

Celebrating



WHERE

Aplex Ball Room
701 Woodward Avenue, Alpena, MI 49707

DINNER * LIVE MUSIC * CASH BAR

TABLE RESERVATIONS:

Send Email: LongLakeLights@charter.net

Tickets can be Purchased on our website:
www.LongLakeLightsFestival.com



Gather 8 of your friends, family or Long Lake Lovers and reserve a table today! Enjoy a fun night out and support the Long Lake Lights Festival and Fireworks Show!!

**PURCHASE A TABLE FOR 8
AT A 20% DISCOUNT (\$320)**

You and your party are guaranteed reserved seating

Limited Time Only
ENDS MARCH 1ST, 2019

**Call or Email now to reserve
your table at this special price!**

EMAIL: LongLakeLights@charter.net

PHONE: 989-657-4726

Tickets can also be purchased online:
[www.LongLakeLightsFestival.com/
festival-fundraiser-dinner](http://www.LongLakeLightsFestival.com/festival-fundraiser-dinner)

AFTER MARCH 1ST:

\$50 DONATION / TICKET

RAFFLES!

SILENT AUCTION!

LIVE AUCTION!

BENEFITING

**The Long Lake Lights
Festival & Fireworks
Display June 29, 2019**

